



## CC-LINK STRENGTHENS COMMITMENT TO EUROPE WITH MULTI-LANGUAGE WEB PRESENCE

The CC-Link Partner Association (CLPA) has added a full multi-language capability to their European website, [www.the-non-stop-open-network.com](http://www.the-non-stop-open-network.com). This significant investment has resulted in nine language options being available. "While it is true that many professional staff across Europe have a good command of English, offering materials in their native language sends a powerful message about the depth of our commitment to their markets," says John Browett, CLPA Europe's Acting General Manager.

He continued, "We want to ensure that all key European markets are covered, so as well as the Western European languages, we have also been careful to address the Eastern European community as well. This has resulted in making the significant investment of nine different languages on the website (English, German, Italian, Spanish, French, Russian, Polish, Czech and Hungarian).

The investment in languages is a demonstration of the ongoing commitment to the European market from the CLPA. [CC-Link](#) has been a presence in the European market for 10 years, and that time has seen many activities undertaken to further promote the network. This was further reinforced earlier this year with the opening of the European Conformance Test Centre in Düsseldorf, a response to the rising demand for CC-Link support from European manufacturers. The final demonstration of this commitment was the opening of a major automation and robotics training centre in Lodz, Poland, for which CC-Link forms the key foundation technology.

CC-Link is a leading open network for industrial communications and control, first in the Asian markets, and now in Europe. Its ease of use, strong productivity features and high performance means it offers world class availability. CC-Link's architecture reaches from enterprise IT connectivity to simple digital I/O on the shopfloor. It is also the only open gigabit Ethernet technology for automation today, linking both controller and field devices throughout a plant. With a global installed base of over 8,000,000 devices, more than 1,100 products and over 1,400 [partner companies](#), it is an established global presence.

Browett concludes, "Last year we re-launched CC-Link as "The Non-Stop Open Network™". This was a statement of how the network's technical benefits translate into business benefits by maintaining productivity even in the face of adverse operating conditions. Our investment in local European markets will allow us to ensure everyone in Europe understands this message in their own language."

## About the CLPA

The CC-Link Partner Association (CLPA) is an international organisation with over 1,500 member companies worldwide. The partners' common objective is promotion and technical development of the family of CC-Link open network technologies. Over 1,100 certified products are now available from over 240 manufacturers. CC-Link is the leading industrial fieldbus in Asia and is becoming increasingly popular in Europe and the Americas. The European headquarters is in Germany, with offices throughout the continent.

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